STRATEGIC AGENDA Output Outp

An extraordinary drive in the process of comprehensive consolidation of the Alliance in this new time



Preamble

This year is the 20th anniversary of the Bolivarian Alliance for the Peoples of Our America, an integrationist bloc that brought back the hope of the peoples of Latin America and the Caribbean to be the main players in their own history.

This idea emerged within the context of the continental demonstrations against the Free Trade Area of the Americas (FTAA) that failed plan of commercial and geopolitical domination designed by the U.S. government.

Reality proves that, during all these years, millions of Latin American and Caribbean people have benefited from the social programs of the Bolivarian Alliance in different areas, especially in health and education, even beyond the countries that make up the bloc.

The list of achievements is not only long, but also very important both physically and spiritually, as it has brought sight to millions of people who could not see, taught millions who did not know how to read, brought health to millions who needed healing and has relieved the suffering of tens of thousands who endured natural disasters.

After two decades of ALBA, Latin America and the Caribbean are suffering the effects of a coordinated neoliberal counter-offensive, which attempts to revive a public policy agenda that caused serious social problems and political instability that had a devastating effect on the economies of the region's countries.

As a result, today we see again economic wars, media campaigns, interference in internal affairs and the instigation of destabilizing activities in different countries of the region, with the financial support of external forces and the collusion of the national oligarchies.

Given this onslaught, the region has a proven retaining wall: the Bolivarian Alliance, which on the eve of its twentieth anniversary demonstrates great vitality and a resilient spirit.

This document is about how the Alliance will face the coming years and how it will bring an extraordinary push to the process of its comprehensive consolidation. This will be based on its critical and constructive review, with proposals for high-impact actions in the short and medium term.





The 2030 ALBA Horizon

Until 2030, the ALBA countries and its Executive Secretariat will work in order to make significant progress on the road to development: the 2030 ALBA Horizon.

1. 2030 ALBA Horizon in the

Economic Field:

To have completed by 2030 a dynamic, comÂ plementary and fair trade relationship among ALBA member countries, considering their respective economies, along with the develÂ opment of a strong tourist activity, resulting from the growth of capacities for the transÂ portation of people and goods, due to the coordination of cross-border productive chains, based on the advantages offered by the removal of tariff barriers and the adopÂ tion of common standards (sanitary, origin, etc.), improvement of logistics services at ports and airports, credit facilities and supÂ port for economic players in terms of insurÂ ance and reinsurance against different types of eventualities, taking as essential drivers the financial dynamics derived from a stable energy market, thanks to the adaptation of Petrocaribe and viable financing for the proÂ motion of the items and sectors with comÂ parative advantages for each country.

1.1. Extraordinary and complementary promotion of trade exchange, including the revision of trade barriers and the develop ment of the logistics chain, through the improvement of air and maritime connectivi ty, to reduce the isolation of the countries of the region from each other.

- a. Complete the definitive construction of a real economic complementation map, based on the productive and logistical features, potentialities and capacities of the economies of the member States (SELA's Secretary has offered to make progress in this updated economic mapping).
- **b.** Lead an ambitious negotiation from the Economic Complementation Council aimed at lifting trade barriers, whether tariff or para-tariff barriers, as a necessary condition for the increase of trade flows.
- c. Restore the Intra-Alba trade financing lines, implementing credit insurance and reinsurance mechanisms for international trade activities, as well as compensation for non-payment of transactions due to eventualities that might affect trade transactions.
- d. Make progress towards the implementation of an open skies policy for the airlines of the ALBA countries by signing agreements on the fifth freedom of the air.
- 1.2. Growth of the Bank of Alba, in terms of membership, capital and credit worthiness.
 - a. Joining the Establishment Agreement of Bank of Alba of all ALBA countries.
 - **b.** Include Bank of Alba in the local financing agenda of the countries of the Alliance.



- 1.3. Re-launch Petrocaribe, promoting its convergence with other regional cooperation mechanisms for development.
 - a. Promote the sale of hydrocarbons with discounts and guarantee the frequency and sustainability of shipments.
 - **b.** Support the deployment of Liquefied Petroleum Gas (LPG) facilities in the energy market of the Eastern Caribbean.

1.4. Promotion of tourism alliances in the region.

- **a.** Promote the region's tourism potential within and outside the regional bloc.
- **b.** Develop a tourism exchange process to strengthen the union between peoples.
- c. Create a communications campaign to highlight the region's tourism potential, focusing on the cultural bonds among the countries.
- **1.5.** Assess urgently the **SUCRE experience** and its possible reactivation (this review is already underway), as well as crypto-assets and electronic currencies to strengthen intra-ALBA trade.

2. 2030 ALBA Horizon in the Social Field:

To have reached by 2030 a significant level of food security and sovereignty, along with the strengthening and improvement of universal and/or accessible health services, as well as the guarantee of universal, high-quality and meaningful educational coverage, and a greater dynamic in the construction of housà ing and social services and infrastructure after natural disasters, with the aim of satisà fying the basic needs of our peoples, espeà cially the most vulnerable populations.

- 2.1. Priority emphasis on food security and sovereignty in all ALBA countries.
 - a. Implementation of three projects designed and financed through Bank of Alba:
 - Launch of the ALBA agricultural commodities exchange.
 - Financing for agricultural machinery.
 - Credit line for the purchase of fertilizers (urea).
- **2.2.** Strengthening regional capacity to deal with disasters and risk mitigation.
 - a. Creation of a collecting center for disaster relief (Civil Defense) in the Eastern Caribbean countries (bottled water, mattresses, among others)
 - **b.** Creation of an information and coordination system for disaster prevention and response.



- **2.3.** Activation of the ALBA-TCP Social Council, aimed at widening the scope of social inclusion policies and programs, for their implementation throughout the region.
 - **a.** Assess the literacy rate and relaunch ALBA as an illiteracy-free territory.
 - **b.** Coordination of education and health policies, aiming at physical development and complementary relations among the member countries, to ensure the strengthening of both sectors in the member countries.
 - c. Relaunch "Misión Milagro" through coordination between Cuban and Venezuelan specialists, as well as the design and creation of a network for the production, procurement and distribution of essential pharmaceuticals and medical equipment for the good health of the peoples of the Alliance.
 - d. Continue working on the ratification of pending agreements for the mutual recognition of academic degrees. Implement joint technical roundtables within the framework of the agreements reached on University Higher Education, previously on Accreditation and Validation of Degrees in order to progress in the harmonization of regulations among the ALBA-TCP member countries.
 - e. Development of participatory food distribution networks that democratize and ensure access to food and other essential goods for life.
 - f. Develop a financing policy for the improvement and construction of social infrastructure and housing for the most vulnerable populations (health centers, schools, universities, service networks, roads, bridges, among others).

- g. Reactivate the production and procurement of solidarity supports (technical assistance) for people with disabilities in the member countries.
- h. Youth employment and professional training. Develop regional programs that encourage the labor inclusion of young people, promoting technical and professional training, as well as the creation of decent and good quality jobs for this population.
- i. Labor rights and social protection. Develop cooperation mechanisms to strengthen the protection of labor rights, including job security, equal pay, the prevention of labor discrimination, and the promotion of decent working conditions.
- j. Inclusion of people with disabilities in the labor market. Promote labor inclusion of people with disabilities, through policies of equal access to employment, workplace adaptation and promotion of inclusive and accessible work environments.
- 2.4. Create a gender observatory, which will be an input for the standardization of gender inclusion policies in the alliance. And evaluate the need for similar strategies for other vulnerable populations within the regional bloc.
- **2.5.** Continue the ALBA Sports Games in order to consolidate Latin American and Caribbean sports as an example of the unity of the peoples.



3. 2030 ALBA Horizon in the political field:

To have constituted ALBA by 2030 as an international reference of moral authority and credibility regarding its joint political positions, as a large bloc of opinion and conà crete action towards peace, security, shared development and life, as a consequence of its permanent dynamics of political coordinaà tion among governments and shared posià tions in relation to third parties, always listening to its political players and, most importantly, to the social forces gathered around an active Council of Social Moveà ments of ALBA.

- **3.1.**Strengthen the role of ALBA as a permanent mechanism for consultation and political coordination in international forums, based on a common agenda, aimed at making it a large and prestigious bloc of opinion.
 - a. Promote the creation of permanent contact groups of bilateral and multilateral embassies of the ALBA-TCP countries in each city where they are present.
 - **b.** Hold regular meetings of the Political Council and the ALBA-TCP National Coordinators.
 - c. Set up a method of consultation and effective exchange to allow ALBA governments to agree on and attend Summits, Forums and international events with consolidated joint positions.
 - d. Make ALBA-TCP the main driving force for coordination and leading-edge proposals of CELAC, ensuring joint positions of the Alliance before the other States of Our America.

- e. Study the possibility of promoting joint support channels to guarantee and extend assistance to nationals of all Alliance countries, taking into account their national legislation.
- **3.2.** Promote the Council of Social Movements of ALBA and broaden its scope in order to lead a great world social alternative for the common defense of the just causes of humanity.
 - a. Build a mechanism for frank coordination and exchange between the governments and social movements of the ALBA, through regular meetings between the Political Council and the Council of Social Movements, in order to coordinate joint actions, demonstrations, as well as the development of inputs for the Presidential Council.
 - b. Agree on common positions between Movements and Governments in such sensitive cases of immediate effect on our peoples, such as Climate Change, transgenesis and Artificial Intelligence.
 - c. Creation and implementation of the social policy council, as a platform for the incorporation and coordination of social movements and local governments.
- **3.3 Create the ALBA-TCP Parliamentary Network**, for the effective exchange of legislative experiences and the development of joint policy suggestions to the Presidential Council.
- **3.4 Lead a large network of local govern- ments and authorities** that facilitates interaction between the government agencies closest to the people and allows the incorporation of local governments as members of ALBA-TCP.
- 3.5 Create ALBA Youth as a flagship for the



organization, training and visibility of the youth of the Alliance.

- **3.6 Create a Network for the protection of Social Rights and Human Rights**, with the purpose of advising member States to ensure that such rights are recognized and guaranteed, made up of delegates from the governments and Social Movements of ALBA, with full respect for the sovereignty of the member countries of the Bolivarian Alliance.
- 3.7. Increase cooperation among ALBA countries, which will contribute to strengthen the capacity of our States to fight, in a coordinated manner, the new security threats resulting from the permeability of borders due to the opening of trade and integration, which require a joint multi-state effort to effectively combat organized crime, weapon trafficking, human trafficking, drug trafficking or even terrorism, within a respectful framework of the sovereignty of each member country.

4. 2030 ALBA Horizon in the Cultural Field:

To have reached by 2030 a higher level of integration among ALBA countries, which will allow us to develop a common identity and knowledge of the countries of the bloc, deepà ening our shared values. To this end, areas such as culture, education and communicaà tion should be covered, significantly increasà ing the number of bilingual English-Spanish speakers and the permanent exchange of experiences that will encourage a strong anti-colonial awareness.

- **4.1.** Design of a communicational, cultural and educational campaign, whose main purpose is the promotion of common values and symbols of identity of the region, in order to foster the roots and belongingness.
- 4.2. Strengthen new geopolitics of knowledge, allowing the creation and coordination of research institutes of the global south, as well as scientific and technological centers for the exchange of academic experiences to strengthen the idea of unity of our peoples.
 - a. Network and reach agreements to disseminate the philosophical essence of the Alliance and its achievements. Build pro-Alliance opinion groups.
 - **b.** Reactivate undergraduate scholarship programs and student exchange, prioritizing health, scientific and productive areas of specialization, with emphasis on decolonizing perspectives.
 - c. Prioritize the education of Spanish and English in English and Spanish-speaking countries, respectively, as a tool for the meeting of the countries of the ALBA Bloc.



- **4.3.** Promotion of publications and on-site and online training programs on Latin American unity and ALBA-TCP.
 - a. A series of publications on Latin American unity, and historical publications on the countries of the Alliance that bring together outstanding intellectuals from the academic world.
 - b. Release of an ALBA-TCP Atlas.
 - **c.** On-line training programs on relevant topics for the countries of the bloc.
- **4.4.** Continue promoting ALBA Cultural activities, introducing gender, youth, indigenous and Afro-descendant peoples' perspectives.
 - a. Build a map of cultural activities offered in our countries, such as music, theater, cinema and other arts.
 - b. Promote cultural exchanges through common activities in the region that strengthen the bloc's identity. Such as cultural festivals and events, postal stamps that highlight the cultural identity of the ALBA-TCP peoples, among others.
 - c. Continue working towards the establishment of physical facilities for the Alliance in the capitals of the member countries, such as the cultural centers that Venezuela has in the Caribbean.





5. 2030 ALBA Horizon in the Communication Field:

To have consolidated an efficient communi cation network to disseminate the truth about our countries, and to position itself as a tool to dismantle fake opinions that seek to affect the sovereignty and independence of our countries.

- 5.1 Launch and promote in the media of a comprehensive communication campaign (culture-communication-education) that will allow us to know and recognize each other based on the principle of unity and mutual recognition of our peoples.
 - **a.** Foster a sense of unity and identity in the region, based on shared history and values.
 - **b.** Strengthen the purpose of our Alliance in the hearts and minds of the peoples of the region.
 - **c.** Produce innovative content that seeks to educate and inform, reaching a wide range of populations in the region.
 - d. Ensure the availability of Spanish and English materials to disseminate the Alliance's achievements and information on the countries of the bloc in different formats.
- **5.2** Promote the democratization and communication sovereignty of ALBA, fostering the **coordination between community**, **local**, **national and regional media**. In addition to strengthening Telesur as the main media window of ALBA and other major regional media.
 - **a.** Strengthen Telesur's presence in the region.

- **b.** Conduct a diagnosis of the technological capabilities of the main media in the region, in order to ensure an efficient connection between the different platforms.
- **c**. Build new partnerships with media in countries outside the bloc.
- **b.** Strengthen the purpose of our Alliance in the hearts and minds of the peoples of the region.
- c. Produce innovative content that seeks to educate and inform, reaching a wide range of populations in the region.
- d. Ensure the availability of Spanish and English materials to disseminate the Alliance's achievements and information on the countries of the bloc in different formats.
- **5.3 Promote Alba Digital**, through the creation of a media network that will allow the organization of joint activities and lead to multiplatform formats.
 - **a.** Organize opinion programs to disseminate the achievements of the Bloc.
 - **b.** Build a network of opinion and academic influencers to disseminate the potential of the Bloc.
- **5.4** Promote **debates for training** on relevant communication topics and the world technological advances. Such as the ethical use of social networks, and the evolution of Artificial Intelligence in a globalized world.



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